



Cultural Association **CCT-SeeCity**
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#CCTravellers for Borgo Museo 2019 Project // TERMS of COLLABORATION

www.cct-seecity.com/en/2019/09/borgomuseo-2019-call-for-cctravellers/

- **HOSPITALITY** | The #CCTravellers for Borgo Museo 2019 will be our special guests from 11th to 14th October 2019 in Castagno di Piteccio (Pistoia, Tuscany, Italy).
- **YOU + FRIENDS** | The selected applicants who'll join the project together with 1 or 2 creative curious friends, will have to share all the information about the project with their friend(s): it's very important they know and they participate in the same way as the applicant.
- **ARRIVAL DATE** | 11th October 2019 but if for the selected applicant it's easier to arrive on the 12th, it's fine! The important is you can spend at least the full day of Sunday 13th in Castagno di Piteccio.
- **ACCOMMODATION** | The #CCTravellers for Borgo Museo 2019 will have the accommodation at a Local Host in the village of Castagno di Piteccio. The guests will be welcomed at the "Pro Loco di Castagno" and taken their home. The participants will maybe have to share their HOME together with other #CCTravellers. Obviously, every participant is responsible and respectful of the place and people.
- **WELCOME KIT** | Everyone will receive a welcome kit with gifts, gadgets & little surprises.
- **YOUR STAY, YOUR STORY** | During the stay, the #CCTravellers will explore Castagno di Piteccio, the village and its surroundings, according to their interests and passions. The "Pro Loco di Castagno" will be there happy to help. The #CCTravellers are invited to join an event co-organised by FAI Giovani Pistoia on Sunday 13th and to have lunch at the Pro Loco. This way the #CCTravellers will have the chance to meet local people and learn more about the "Borgo Museo of Pistoia": www.castagnodipiteccio.it | Then, after their stay, the #CCTravellers will have to tell about their/his/her own experience in one story to publish on CCT-SeeCity.com.
- **BE SOCIAL & SHARE** | The #CCTravellers are also asked to please share their experience with photos/videos/stories/posts/etc. through their SOCIAL MEDIA using in particular the following HASHTAGS: #CCTravellers, #BorgoMuseo, #FAIgiovaniPistoia, #DiscoverPistoia, #SeeCity. NOTE: It's also important to TAG @Castagnopit + @CCTseecity + @FAIgiovaniPT + @ComuneDiPistoia to better interact!
- **DEADLINE & PUBLICATION** | Finally, the #CCTravellers we'll be asked to send their story - (article, listicle, essay, poem, photo gallery, illustrated diary, map, video, multimedia or mixed media reportage, zine or whatever they like! The important thing is we can publish it online) - possibly within 1 MONTH from their departure date. Last deadline for everyone will be 14th November 2019. In case the Author will need more time to finish his/her work, the CCTeam will have to be informed. If necessary, CCT will translate the texts into Italian (or English) to publish the stories in both languages (English and Italian) on the web guidezine [www.cct-seecity.com]. As soon as published, CCT will share

every story everywhere through its social media. Obviously, every story will be signed by its Author(s) and everyone will have an Author profile on CCT with a short introduction, bio + links to blog/website and social media. The CCTeam will do its best to publish all the stories about Borgo Museo 2019 by the #CCTravellers within mid December 2019. NOTE: of course, all the participants with a blog or website can publish posts about their experience in Castagno di Piteccio, the Borgo Museo of Pistoia and the #CCTravellers project (with links, thanks!), but these posts will have to be (at least) quite or (even better) totally different from their story for CCT-SeeCity.com

CONFIRMATION by the Selected Applicant

The selected applicant has to confirm his/her participation to the #CCTravellers for Borgo Museo 2019 project with a **REGISTRATION FEE of 90 euros (per person)** and declaring he/she agrees with our **TERMS of COLLABORATION** (described above) signing this document.

PARTICIPANT // NAME & SURNAME: _____

FRIENDS' names/surnames (in case you have submitted your Application for you + 1 or 2 creative curious friends):

FRIEND 1 _____

FRIEND 2 _____

ARRIVAL & DEPARTURE DATES approved by the CCTeam and confirmed by the selected applicant:

Arrival: _____

Departure: _____

DECLARATION: I'll join the #CCTravellers for Borgo Museo 2019 project and I agree with your TERMS of COLLABORATION described in this document.

Date: _____

Signature:

Please, fill out and sign this document; then send it via email together with a photo/copy of your (Applicant's) ID CARD or PASSPORT to hello@cct-seecity.com.

THANK YOU!