

PRESS RELEASE

## United Nations Goals turned into High-tech Festival: CCT-SeeCity from Italy shortlisted for prestigious Youth Award

**Hundreds of digital projects compete for the annual European Youth Award. CCT-SeeCity from Italy is one of 35 that are still in the race for the three day long Festival in Graz, Austria.**

Prato/Salzburg, August 28, 2013

**CCT-SeeCity** from **Italy** met the high demands of the pre-selection jury and enters the next round of the European Youth Award (EYA) 2013 in the category **Create your Culture!** This pan-European contest is dedicated to young developers who employ digital technologies to turn the United Nations Millennium Development Goals into action. Now CCT-SeeCity competes against 34 websites, apps and other innovative youth projects. If it withstands critical inspection by an online jury of internationally renowned ICT-experts, an invitation to Graz, Austria, awaits the producer.

*"CCT-SeeCity is an online Guidezine (Guide+Magazine) about Seeties, Places and People. CCT is a Community of young reporters and creative minds from around the world. Our passion is to see the unseen; we look for details that make the difference. Our dream is to share and connect cultures. **The EYA** is an extraordinary chance for growing and sharing our project with a great inspiring network". – Elena Mazzoni Wagner, CCT-SeeCity Founder & Editor-in-chief*

If the project succeeds, its creator will win a trip to Graz (Creative City of Design, City of Human Rights and Cultural Capital) for the EYA Festival 2013, November 28-30. This price offers more than just an opportunity to explore the Styrian capital with its outstanding architecture, atmosphere and cultural sights. At one of Europe's most important events for young ICT-developers, the next generation of IT-pioneers will have the chance to present their project in front of a high-level audience, including business leaders from the multimedia sector and creative industry, representatives of politics and NGOs and many more.

"For me the EYA was like a bridge between young, creative people on one side and experienced people that have worked a long time in these fields on the other", says Darko Bozhinoski from Macedonia, who won the EYA 2012 in the category *Go Green!* for his project 'Climate for Children'. Besides unique network opportunities, the festival-agenda features workshops, seminars and keynote sessions dealing with the most important topics of the future. The absolute highlight of the event is the Award Ceremony and Gala at which the EYA winners will be honored.

**The six categories of the European Youth Award:**

- **Fight Poverty, Hunger and Disease!**
- **Education for All!**



European Youth Award  
c/o ICNM – International Center for New Media  
Leopoldskronstraße 30 | 5020 Salzburg | Austria  
+43-660-6304085 | eya@icnm.net

[www.eu-youthaward.org](http://www.eu-youthaward.org)

- **Power 2 Women!**
- **Create your Culture!**
- **Go Green!**
- **Pursue Truth!**

**CCT-SeeCity** is nominated in **Create your Culture!**

### **About the European Youth Award (EYA)**

European Youth Award is a contest for young Europeans who creatively use Internet and mobiles to get action on the most pressing social issues of today. The EYA connects them with an international network of experienced entrepreneurs, business leaders and renowned experts from the multimedia-sector and provides a stage for showcasing their projects. Its mission relies on the **United Nations Millennium Development Goals** and the **EU Digital Agenda 2020**. This includes tackling extreme poverty, hunger and disease, supporting gender-equality, education, freedom of information, cultural development and environmental sustainability.

### **Find more information:**

<http://eu-youthaward.org>

<http://www.facebook.com/EuropeanYouthAward>

<http://twitter.com/EYAgraz>

### **Media Contact CCT-SeeCity:**

Elena Mazzoni Wagner  
CCT-SeeCity Founder & Editor-in-chief  
[elena@cct-seecity.com](mailto:elena@cct-seecity.com)  
+39 333 46 78 551

### **Media Contact European Youth Award:**

Johannes Zeller  
PR and Communications Manager European Youth Award  
[zeller@icnm.net](mailto:zeller@icnm.net)  
0043-660-630408-5